

TEAM Nutrition



States Take Action: School Nutrition/Physical Activity Policies

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OBJECTIVES OF THIS SESSION

- Need for policy change at the district level
- Federal/State funding for policy change
- Role of Advisory Committee in assisting a State agency in monitoring policy project.
- Description of the progress of model policy grantees



HEALTHY PEOPLE 2010

- Objective 19.5

- Focuses on the School Nutrition Environment:

“Increase the proportion of children and adolescents, ages 6 to 19, whose intake of meals and snacks at school contributes proportionally to good overall dietary quality.”

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Goal of

California Department of Education Nutrition Services Division

- **All of California's children will be nourished and healthy so that they are ready to learn and able to achieve their full potential.**
- **The school environment promotes consistent nutrition messages for healthy eating by coordinating classroom nutrition education activities with healthful food choices.**

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“Changing the Scene” Components of a Healthy School Nutrition Environment

- **Commitment to Nutrition and Physical Activity**
- **Quality School Meals**
- **Other Healthy Food Options**
- **Pleasant Eating Experiences**
- **Nutrition Education**
- **Marketing**



INSIDE IMCLONE • FIGHTING WEST NILE VIRUS

U.S. News & World Report

AUGUST 19, 2002

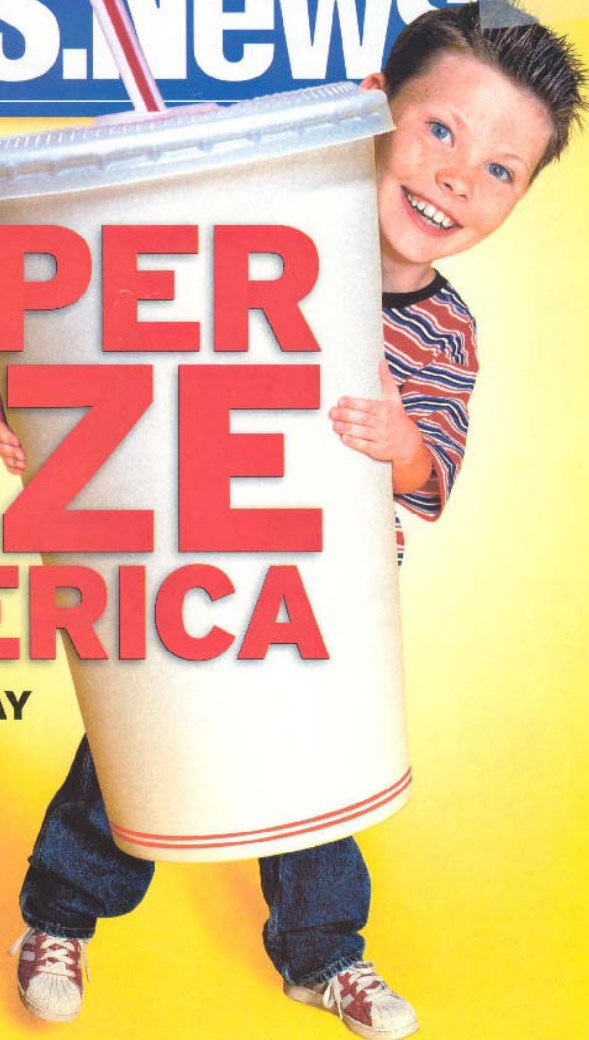
SUPER SIZE AMERICA

HOW OUR WAY
OF LIFE IS
KILLING US

\$3.95



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Key to Policy Development

= RESOURCES

- Policy Development Guidelines and Assessment Tools
- Funding for Local Development
- Committed People



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California Department of Education Policy Projects

MODEL SCHOOL NUTRITION/PHYSICAL ACTIVITY POLICY GRANTS:

- **Six School Districts Funded:**
\$11,000 to \$25,000 each
- **Funding Source:**
_____2001 Team Nutrition Training Grant
- **Funding Period:**
March 1, 2002 to August 30, 2003

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California Department of Education Policy Projects:

- MODEL SCHOOL NUTRITION and PHYSICAL ACTIVITY POLICY GRANTS
- Focus:
Development and adoption of Nutrition/Physical Activity Policies, and a Plan for Implementation
- Support:
School Policy Advisory Committee
- 17 members statewide



Prioritizing Policy Changes Based On:

- **Surveying environment in all schools**
 - **Vending Machines**
 - **Other food sales**
 - **Al a carte food sales**
- **Changing the Scene Data**
- **School Health Index Data**
- **Obtaining the current school policies**

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Media Advocacy

- **At the time of the presentation to the school board the topic was covered on the front page of our local paper and on the local radio news.**
- **In the next two weeks the editor wrote an editorial about the need for a good nutrition and physical education environment in the schools.**

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California Department of Education Policy Projects:

- LINKING EDUCATION, ACTIVITY, AND FOOD (LEAF) GRANTS:
- Policy Grants - funding for one year; and
- Pilot Grants –funding for two years.
- LEAF Grants are designed to reflect the intent of:
- Senate Bill 19: *The Pupil Nutrition, Health, and Achievement Act of 2001*; and
- The *Buy California Initiative* that provides funds from CA Department of Agriculture.

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WHO BENEFITS ?

All school-age children benefit from development of school nutrition/ physical activity policies.

All of society will benefit as healthy children contribute to healthy communities.



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California Department of Education CONTACT INFORMATION

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